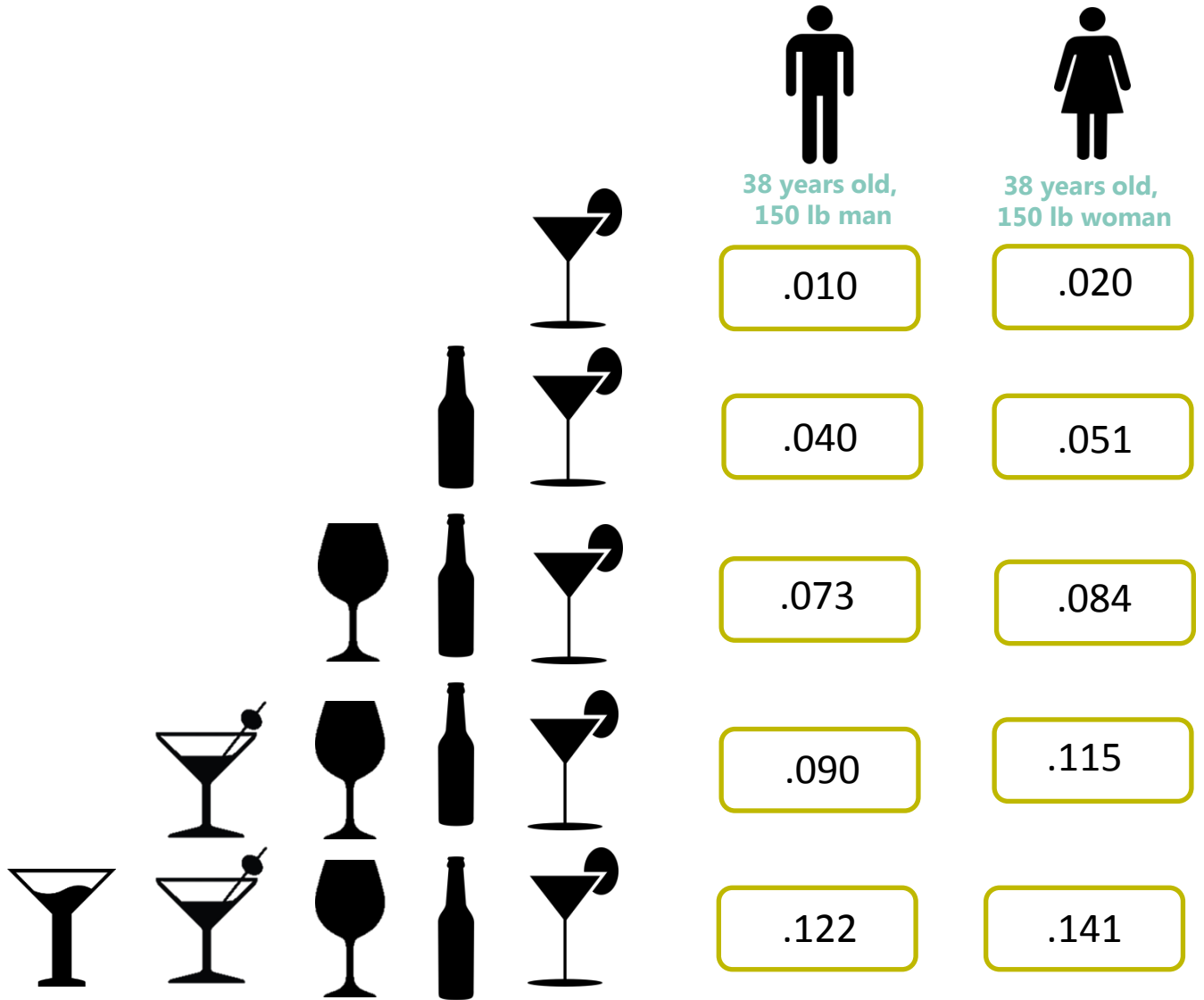


MEN VS. WOMEN BAC

NOT EQUAL WHEN ALCOHOL IS INVOLVED



SIMPLE TIPS FOR RESPONSIBLE AND SAFE CONSUMPTION OF ALCOHOL:

- Set limits for yourself and guests
- Space your drinks and include non-alcohol drinks
- Drink for quality not quantity
- Avoid drinking games
- Drink at a moderate rate
- Don't leave your drink unattended
- Don't accept a drink when you do not know what is in it